SHIIV IMPORTS

Oats Breakfast Range

TRADE CATALOGUE 2026

Retail, private label and food service for Australia and New Zealand

shiivimports.com.au



SHIIV IMPORTS

ABOUT US

Your global sourcing partner

Shiiv Imports helps Australian retailers and private label brands bring great products to shelf. We work with carefully selected partner mills and producers, manage quality and logistics end to end, and keep things simple for buyers.

10,000+	ISO 9001	4	Australia · NZ
stores supplied	certified quality	cities	markets served

SYDNEY · AUCKLAND · SINGAPORE · AHMEDABAD



OUR RANGE

The Oats Range



Rolled Oats

Porridge, muesli, baking



Quick Oats

Faster cook, softer bite



Instant Oats

Ready in moments



Steel Cut Oats

Hearty, traditional



Organic Oats

Organic options



Oat Flour and Bran

Baking and fibre



Porridge Blends

Oats with chia and quinoa



Muesli

Grains with tropical fruit

Sourced through partner mills. Custom specifications on request.



PRODUCT FOCUS

Rolled and Quick Oats

Rolled Oats

Steamed and pressed whole flakes with a creamy texture and mild, nutty flavour. A staple for porridge, muesli and baking.

Quick Oats

Cut and rolled thinner for a faster cook and a softer bite. Great for weekday porridge, overnight oats and smoothies.

Pack formats

Stand-up pouch · Pillow pack · Bulk bag

PRODUCT FOCUS

Instant Oats and Sachets

Instant Oats

Pre cooked and finely rolled for a smooth bowl in moments. Made for busy mornings, travel and the office.

Organic Instant Oats

An organic option for shoppers who want simple, wholesome oats.

Pack formats

Single serve sachet · Multi sachet carton · Stand-up pouch



INGREDIENTS

Steel Cut, Groats, Flour and Bran



Whole Oat Groats

Hull removed, nothing else. Firm, chewy and nutty.



Steel Cut Oats

Groats cut for a dense, hearty porridge with real bite.



Oat Flour

Fine and silky. Adds moisture and crumb to baking.



Oat Bran

Rich in soluble fibre. Lifts breads, muffins and blends.



Pack formats: Bulk bag · Multiwall paper sack · Retail pouch



PRODUCT FOCUS

Porridge Blends and Muesli

Super Porridge Blend

Oats with chia and quinoa for extra texture, plant protein and lasting energy.

Tropical Muesli

Toasty grains with tropical fruit. Lovely with milk, yoghurt or as overnight oats.

Custom blends

Build your own mix of grains, seeds, fruit and nuts.

Pack formats: Window pouch · Carton · Bulk bag

FORMATS AND BUYERS

From shelf to kitchen



Retail packs

Stand-up pouches, pillow packs and single serve sachets, ready for the shelf.



Private label

Your brand, your spec. We manage sourcing, packing and quality checks.



Bulk and food service

Bulk bags for hotels, hospitals, cafes and quick service kitchens.

Breakfast ideas: overnight oats · baked oats · granola · porridge bars · smoothies

PRIVATE LABEL AND CO-PACKING

Your brand, made simple

We handle the sourcing and packing through our partner mills, and you stay in control of the brand.

1



Brief

Tell us the product, market and look.

2



Sample

We send samples to test and taste.

3



Spec

Agree the spec, artwork and pack format.

4



Pack

Partner mills pack to your approved spec.

5



Ship

Delivered to your warehouse in Australia or NZ.

SHIIV IMPORTS



FOOD SERVICE AND BULK

Breakfast at scale

Consistent oats in bulk formats for busy kitchens that serve every morning.

- Hotels and resorts
- Hospitals and aged care
- Cafes and bakeries
- Quick service restaurants

Serving ideas

Buffet porridge · Bircher cups · Baked oat slices · Granola toppers · Smoothie boosters

Pack formats: Bulk bag · Food service sack · Portion sachet

QUALITY AND SUPPLY

Quality you can count on

ISO 9001 certified
We run an ISO 9001 certified quality system.

Clear specifications
Specs and labelling prepared to suit Australian and New Zealand requirements, confirmed per brief.

Samples first
Try before you commit, with samples for every product.

Australia and NZ supply
Reliable delivery across Australia and New Zealand.

SHIIV IMPORTS



ORGANIC OPTIONS

Looking for organic?

We source organic products to your brief: oats, rice, pulses, spices, coconut and snacks.

Not listed? Organic lines are sourced on request.

shiivimports.com.au/organic-food-importer-sydney



SHIIV IMPORTS

GET IN TOUCH

Let’s talk oats

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