

FOR IMPORTERS, RETAILERS AND BRAND OWNERS WORLDWIDE

Your go-to sourcing partner for *Australian and New Zealand* food.

Food and grocery products grown, produced and made in Australia and New Zealand, sourced and shipped by one team. Trading since 2012, with desks in five locations.

GRAINS AND OILSEEDS

SUGAR

FRUIT, NUTS AND VEGETABLES

DAIRY

WINE

VITAMINS AND SUPPLEMENTS

GROCERIES

PRIVATE LABEL

SHIIV IMPORTS PTY LTD

ABN 15 158 243 442 · ACN 158 243 442
sales@shiv-impex.com

TALK TO US

Raj +61 413 939 862
Sameer +61 497 183 380
Bhavin +1 630-336-7666

GLOBAL DESKS

Sydney · Auckland · Singapore ·
Ahmedabad, India · Texas, USA

EXPORT SOURCING GUIDE 2026

Australian and New Zealand sourcing, handled from brief to shipment.

Shiiv Imports has been trading since 2012. Our team brings long cross-border sourcing experience from the import business, and we already source for clients across China, Thailand, Vietnam, India, the Pacific (Fiji, Vanuatu), Dubai, the USA and Europe. This guide sets out how we bring the same discipline to Australian and New Zealand products for buyers overseas.

We work with our network of Australian growers, producers and factories, and with New Zealand suppliers through our Auckland desk. We manage quality checks and export documentation support, and ship by the container, including mixed loads. For brand owners and retailers, we run private label projects with Australian factories from first brief to shipment.

01 Why Australia and New Zealand	03	08 Wine	11
01 Origin, stated per product	04	09 Vitamins and supplements	12
02 Why Shiiv	05	10 Australian groceries	13
03 The range at a glance	06	11 Private label	14
04 Grains, oilseeds and sugar	07	12 Quality and compliance	16
05 Fruit and vegetables	08	13 How sourcing works	17
06 Nuts	09	14 Logistics and shipping	18
07 Dairy	10	15 Global desks and client markets	19

How to use this guide

Each category page shows what we source, the formats available and how origin is stated for each product. When you are ready, turn to page 20 and send us your brief.

Images are illustrative of the regions and product types we source. They do not show a specific supplier's product.

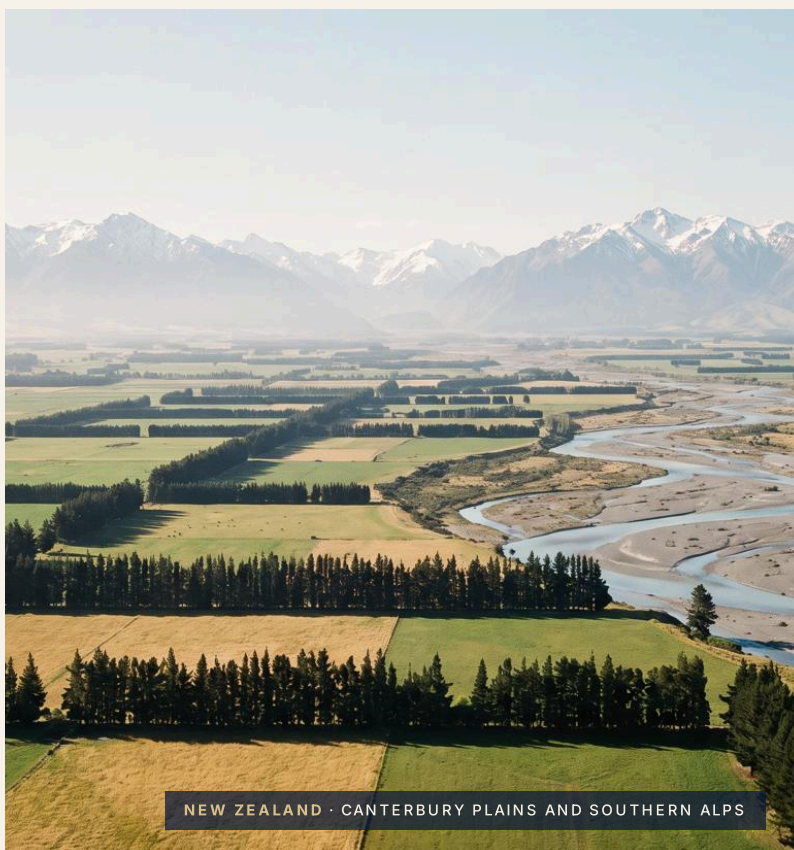


AUSTRALIA · NEW SOUTH WALES COAST



SECTION 01

AUSTRALIA · CENTRAL AUSTRALIA



NEW ZEALAND · CANTERBURY PLAINS AND SOUTHERN ALPS

WHY BUYERS CHOOSE THIS ORIGIN

Clean, green, safe, traceable and premium.

For many importers and retailers, origin is part of the product. Australia and New Zealand pair productive farm country with food systems that buyers can document, which is why their produce is sought after on shelves and menus overseas.



Clean

Grown and processed under national food safety and biosecurity systems in both countries.



Green

Broadacre grain, pasture-based dairy, orchards and vineyards across many growing regions.



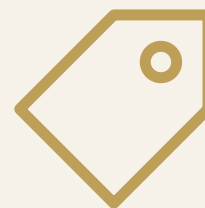
Safe

Food businesses work under national food regulation. Export permits for prescribed goods, and government certificates where a market asks for them, are issued for each consignment.



Traceable

Supplier records let origin be stated and evidenced product by product.



Premium origin

Australian and New Zealand origin carries weight with buyers across Asia, the Pacific, the Middle East, the USA and Europe.

Origin is stated for each product, never as a blanket claim across a range. See page 4.

HOW WE STATE ORIGIN

Origin, stated product by product.

Every product we offer carries its own origin statement, set against the supplier's written evidence before it reaches a quote, a label or this guide. We use the origin claims defined in the Australian Consumer Law and the statements in the Country of Origin Food Labelling Information Standard 2016, and never apply one statement across a whole range.

Grown in Australia	For produce grown in Australia (an Australian Consumer Law origin claim).
Product of Australia	All significant ingredients from Australia, with almost all processing done in Australia (an Australian Consumer Law origin claim).
Made in Australia from at least [X]% Australian ingredients	Information Standard format. The percentage is set from ingredient records for each product, with the bar chart where the product is sold at Australian retail.
Packed in Australia from at least [X]% Australian ingredients	Information Standard format, for foods packed in Australia that contain some Australian ingredients.
Packed in Australia	Information Standard format, for foods packed in Australia where no grown, product or made statement applies.
New Zealand products	Origin statements confirmed against the New Zealand supplier's evidence and the importing market's rules.

The Australian Made mark

Exported food may carry the Australian Made logo only under an AMCL licence for that product. It appears beside licensed products only, with the licence holder's approval, and is never used for Shiiv or for our services.

Your market's labelling rules

Labels follow the rules of the importing country. Each supply agreement sets out who prepares, checks and approves the label for that market.



SECTION
02

Sydney Harbour

WHY SHIIV AS YOUR SOURCING PARTNER

An established sourcing house, working both sides of the trade.

Shiiv Imports has been trading since 2012, with long cross-border sourcing experience in the import business. We already source for clients across Asia (China, Thailand, Vietnam, India), the Pacific (Fiji, Vanuatu), the Middle East (Dubai), the USA and Europe. Founder-led, we know what overseas buyers need from a supplier, because we have been that buyer.

Since 2012

Trading as Shiiv Imports Pty Ltd

5 desks

Sydney · Auckland · Singapore ·
Ahmedabad, India · Texas, USA

Client markets

Asia, the Pacific, the Middle East, the
USA and Europe



One accountable desk

One contact for sourcing, quality checks, documentation and shipment, even when an order draws on several suppliers.



Our network

Our network of Australian growers, producers and factories, with New Zealand suppliers reached through our Auckland desk.



Private label experience

Experience running own-brand and controlled-brand programs for retail: brief, samples, approval and delivery.



Documentation coordinated

Export documentation and certificates arranged per shipment, as the destination market requires.



Mixed loads

Several categories in one container, consolidated under one contract and one set of documents.



Desks on both sides

Supply desks in Australia and New Zealand, buyer desks in Singapore, Ahmedabad, India and Texas, USA.

Our founder brings more than 20 years in FMCG sourcing. Our products are supplied to more than 10,000 stores, and our quality management system is ISO 9001 certified.

SECTION 03

The range at a glance.

Ten areas, one team. Buy a single line or combine several categories in one container.



Grains and oilseeds

Wheat, barley and canola oil by the container or bag.

07



Sugar

Refined and specialty sugar, on enquiry.

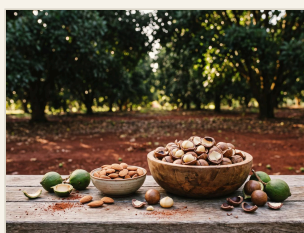
07



Fruit and vegetables

Fresh, frozen and processed, with mixed reefer loads.

08



Nuts

Almonds, macadamias and more, bulk or retail packs.

09



Dairy

UHT milk, cheese, butter and milk powders.

10



Wine

Mixed containers, buyer-owned brands and bulk.

11



Vitamins and supplements

Contract manufacturing for brand owners.

12



Australian groceries

Pantry, snack, breakfast and beverage lines.

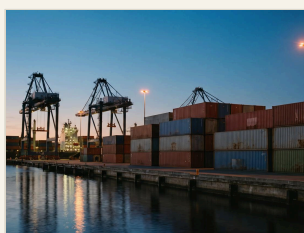
13



Private label

Your brand, made with Australian factories.

14



Quality and logistics

Documentation, inspection and shipping.

16

Images are illustrative of the regions and product types we source, and do not show a specific supplier's product.

**HOW WE SUPPLY**

Containers and bags. Retail, foodservice and bulk packs. Private label options.

DOCUMENTATION

Export documentation and certificates arranged per shipment, as the destination market requires.

ORIGIN NOTE

Origin is stated per product, in line with Australia's country of origin labelling rules, and backed by supplier evidence.

GRAINS, OILSEEDS AND SUGAR

Specific grades, without buying a full vessel.

We source Australian wheat and barley in containers and bags for flour millers, maltsters, bakeries and food manufacturers who need specific grades. We also source flour, noodles and baking mixes from Australian factories, including private label.

**Wheat**

Milling grades in containers and bags. Flour, noodles and baking mixes from Australian factories.

**Barley**

Malting and feed barley in containers and bags for maltsters and feed mills.

**Canola oil**

Bottles, drums and bulk packs for retail, food manufacturing and foodservice, including fryer oil for QSR kitchens. Private label bottling available.

**Sugar**

Refined and specialty sugar in retail and foodservice packs from Australian suppliers, on enquiry.



SECTION 05

AUSTRALIA · RIVERLAND, SOUTH AUSTRALIA



AUSTRALIA · NORTH-WEST TASMANIA

HOW WE SUPPLY

Fresh in reefer containers.
Frozen and processed in retail
and foodservice packs. Mixed
reefer loads on request.

SEASONS

Southern Hemisphere seasons
can complement Northern
Hemisphere supply. Availability
varies by season and region,
with current availability on
request.

ORIGIN NOTE

Origin is stated per
product, in line with
Australia's country of origin
labelling rules, and backed
by supplier evidence.

FRUIT AND VEGETABLES

Fresh, frozen and processed, checked for each market.

We source Australian fresh, frozen and processed fruit and vegetables for importers, retailers and foodservice, with packhouse and plant health requirements checked for each market before we quote.



Fresh fruit

Citrus, apples, pears, stone fruit and more,
packed to market specification.



Fresh vegetables

Carrots, onions, potatoes and other lines in
export packs.



Frozen and processed

Frozen vegetables, fruit and processed lines
for retail and foodservice.



Mixed reefer loads

Several fresh or frozen lines consolidated in
one temperature-controlled container.



SECTION 06

AUSTRALIA · NORTHERN RIVERS, NEW SOUTH WALES

HOW WE SUPPLY

In-shell and kernel. Bulk cartons and retail packs. Mixed and gift ranges.

PRIVATE LABEL

Your brand on retail and gifting packs, made with Australian factories.

ORIGIN NOTE

Origin is stated per product, in line with Australia's country of origin labelling rules, and backed by supplier evidence.

NUTS

Bulk, retail packs and mixed ranges.

We source Australian almonds, macadamias and other nuts in bulk, retail packs and mixed ranges for retail, snacking, confectionery and gifting, including private label.



Almonds

In-shell, kernel and processed formats for retail and manufacturing.



Macadamias

In-shell and kernel in bulk and retail packs.



Other nuts and mixes

Walnuts, pecans and mixed ranges. Availability varies by season, with the current range on request.



Private label packs

Retail, snacking and gifting packs under your brand.



SECTION 07

AUSTRALIA · GIPPSLAND, VICTORIA



NEW ZEALAND · WAIKATO

HOW WE SUPPLY

Ambient UHT in dry containers.
Cheese and butter in reefer containers.

DOCUMENTATION

Dairy export permits and certificates arranged for each consignment, sourced only from registered dairy establishments, as the destination market requires.

ORIGIN NOTE

Origin is stated per product, in line with Australia's country of origin labelling rules, and backed by supplier evidence.

DAIRY

Australian and New Zealand dairy, in retail and foodservice packs.

We source Australian and New Zealand UHT milk, cheese, butter and milk powders in retail and foodservice packs, from dairy establishments registered for export. Private label UHT and foodservice packs are available.



UHT milk

Full cream, light and skim in retail and foodservice packs. Private label available.



Cheese

Cheddar, mozzarella and other lines for retail and foodservice.



Butter

Salted and unsalted butter in retail and foodservice formats.



Milk powders

Whole and skim milk powders in retail packs for importers and retailers.

SECTION
08

AUSTRALIA · BAROSSA VALLEY, SOUTH AUSTRALIA

HOW WE SUPPLY

Bottled in Australia or shipped in bulk. Mixed containers across several wineries.

EXPORT APPROVALS

Each shipment is exported by a licensed Australian wine exporter, with product, label and shipping approvals in place.

ORIGIN NOTE

Region, variety and vintage are stated per wine, from the winery's records.

WINE

From mixed containers to your own label.

We source Australian wine for importers, retailers and hospitality groups, from mixed containers across several wineries to buyer-owned and private label brands, bottled in Australia or shipped in bulk. Wine is sourced and shipped through licensed Australian wine exporters.

**Mixed containers**

Several wineries and styles in one container for importers and retailers.

**Buyer-owned brands**

Your label on Australian wine, with brand clearance in your market.

**Bulk wine**

Bulk shipments for bottling in your market.

**Regions**

Wines from several Australian regions, with current availability on request.

SECTION
09

Formats shown are illustrative

FORMATS

Capsules, tablets, powders, gummies and liquids.

EXPORT ROUTE

Exported through the Australian sponsor or its authorised agent.

PRODUCT INFORMATION
ONLY

This page describes formats and services. It makes no health claims.

VITAMINS AND SUPPLEMENTS

Contract manufacturing for overseas brand owners.

We arrange contract manufacturing of vitamins and supplements with Australian manufacturers for overseas brand owners and retailers, covering sourcing, packaging and export registration support. Product claims are the brand owner's responsibility and must meet the rules of each market.



Capsules and tablets

Bottles and blister packs in a range of counts.



Powders

Tubs and sachets for retail and e-commerce.



Gummies and liquids

Formats to suit your market and channel.



Your brand

Private label packaging, labels and artwork for your market.



SECTION 10

AUSTRALIA · GROCERY CONSOLIDATION

HOW WE SUPPLY

Retail packs in dry containers, single lines or mixed loads.

HALAL

Halal certified options available on request, per product.

ORIGIN NOTE

Origin is stated per product, in line with Australia's country of origin labelling rules, and backed by supplier evidence.

AUSTRALIAN GROCERIES

Shelf-ready lines, with origin stated for each product.

We source pantry, snack, breakfast, beverage and specialty grocery lines from Australian and New Zealand producers and factories for importers and retailers, with origin stated for each product.



Pantry

Sauces, spreads, honey, oils and cooking staples.



Snacks

Biscuits, crackers, bars and snack packs.



Breakfast

Cereals, oats and breakfast lines.



Beverages and specialty

Drinks, teas and specialty grocery lines.



SECTION 11

AUSTRALIA · FACTORY PACKING LINE

WHAT YOU BRING

Your brand, your market and your channel.

WHAT WE COORDINATE

Factory shortlist, specification, samples, artwork, labels, documentation and shipment.

AUSTRALIAN MADE LOGO

Qualifying lines may carry the Australian Made logo where licensed.

ORIGIN NOTE

Each private label product carries the origin statement its supplier evidence supports.

PRIVATE LABEL

Private label made with Australian factories.

Tell us the product, the market and where it sits on shelf. We find a suitable Australian factory from our network and manage specifications, samples, artwork, market labelling and export documents, then ship to your port. Any made in Australia statement uses the Standard's form, such as Made in Australia from at least [X]% Australian ingredients, and only where the product meets the test.



Grocery and pantry

Sauces, spreads, snacks and breakfast lines.



Oils and staples

Canola oil, flour and baking mixes.



Dairy

UHT milk and foodservice packs.



Supplements

Contract manufacturing for brand owners.

SECTION 11

From your brief to your shelf, in six steps.

The same private label process we run for retail programs, applied to export. One team stays with the project from the first conversation to the bill of lading.

01**Brief**

Product, market, channel, positioning and packaging.

02**Market check**

Labelling and registration rules for your country, and the right origin wording.

03**Factory shortlist**

Two or three Australian factories from our network that fit the brief.

04**Specification and samples**

Signed specification, factory samples and your approval.

05**Artwork and labels**

Market-specific labels, with clear sign-off on who checks what.

06**Production and shipment**

Pilot run, production, inspection, documentation and loading.

Protect your brand

We recommend registering your trade mark in each target market before launch.

Timing

Timelines are agreed at briefing.



SECTION
12

Sample inspection

QUALITY AND COMPLIANCE

Checked before it ships, documented when it does.

Quality is managed through clear specifications, inspection and paperwork that matches the goods. We work to the requirements of your market and keep the evidence behind every claim we make.



Quality management

Shiiv Imports' quality management system is ISO 9001 certified.



Export documentation

Export documentation and certificates arranged per shipment, as required by the destination market.



Specifications and inspection

Signed specifications, approved and retained samples, pre-shipment inspection and loading records.



Origin evidence

Supplier evidence held on file for every origin statement we make.



Labels for your market

Each agreement sets out who checks the label against your market's rules and who approves it.



One point of contact

Questions, documents and follow-up handled by the same desk.

SECTION 13

Four steps from brief to shipment.

A clear process, run by a team that has managed cross-border sourcing since 2012.

01**Brief**

Tell us the product, market, channel and volume range.

02**Source and sample**

We shortlist suppliers, send samples and quote FOB or CIF.

03**Approve**

You sign off the specification, labels and documents.

04**Ship**

Inspection, loading and export documentation support.

What we need from you

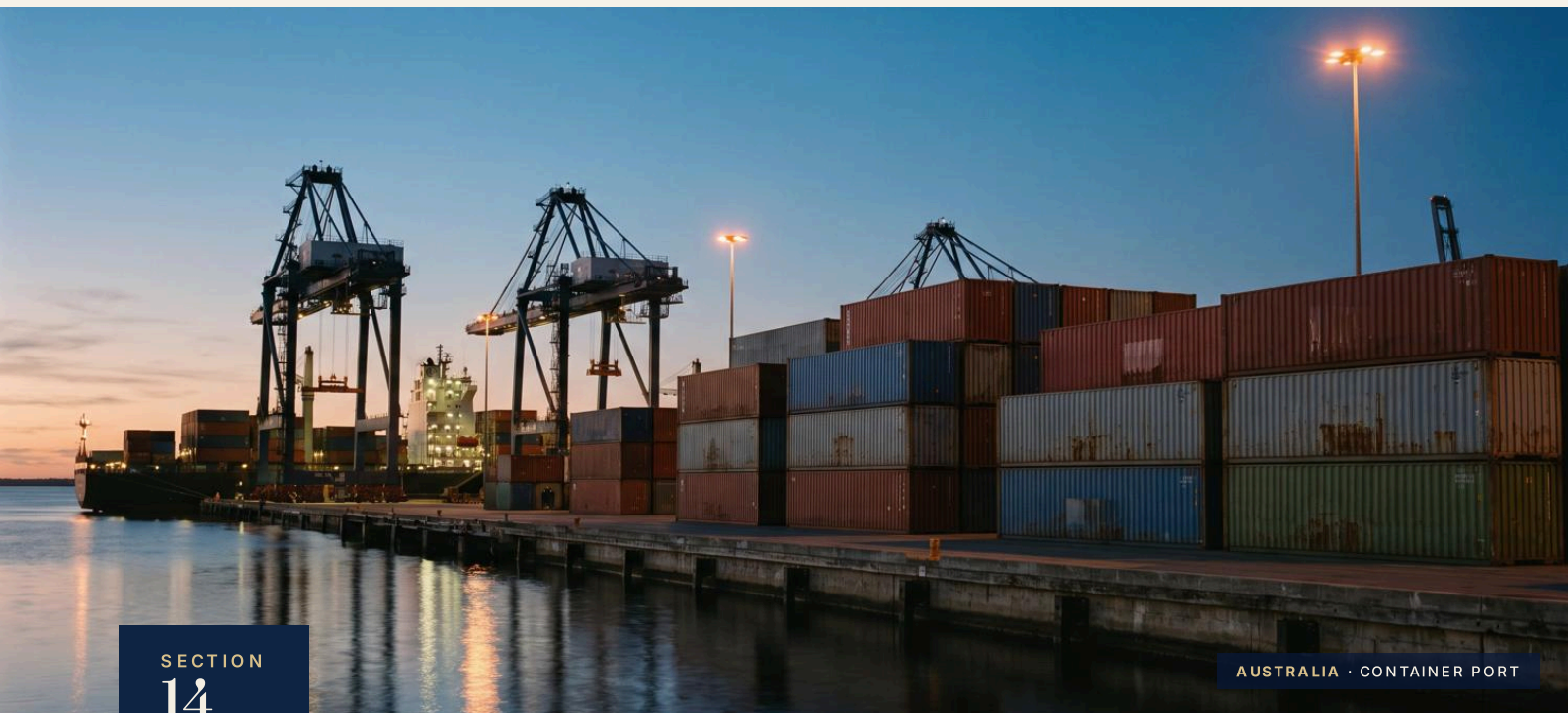
- Product and specification
- Destination market and port
- Channel: retail, foodservice or manufacturing
- Volume range
- Packaging and labelling needs
- Timing

Timing

Lead times are confirmed at quotation, by product and season.

Terms

Incoterms 2020, with the named place stated on every quote.

SECTION
14

AUSTRALIA · CONTAINER PORT

LOGISTICS AND SHIPPING

From Australian and New Zealand ports to yours.

Single lines or mixed loads, dry or reefer. We match the Incoterm to who lodges the export declaration and holds the permits, so the paperwork lines up with the goods.



Dry containers

20 and 40 foot containers for groceries, wine, packaged nuts, bagged grain, canola oil and sugar.



Reefer containers

Temperature-controlled shipping for cheese, butter, fresh produce and chilled lines.



Consolidation

Mixed loads from several suppliers, with load plans, photos and seal records. Consolidation is arranged to suit each order.



Documentation support

Export declarations, permits and certificates coordinated per shipment.



Incoterms 2020

FCA, FOB, CFR or CIF, with the named place on every quote.



Ports and schedules

Loading ports and transit times are confirmed per booking.

SECTION 15

Five desks, with clients across Asia, the Pacific, the Middle East, the USA and Europe.

Offices and representatives in Sydney · Auckland · Singapore · Ahmedabad, India · Texas, USA. Our supply desks sit close to Australian and New Zealand growers, producers and factories, and our buyer desks sit close to the markets we serve.



OUR DESKS

Sydney	Australian sourcing desk
Auckland	New Zealand sourcing desk
Singapore	Southeast Asia desk
Ahmedabad, India	India desk
Texas, USA	North America desk

MARKETS WE SERVE

We already source for clients across:

Asia China, Thailand, Vietnam, India

The Pacific Fiji, Vanuatu

The Middle East Dubai

North America USA

Europe

WHERE TO START

The Pacific Groceries and private label groceries, UHT milk, cheese and butter, canola oil, flour, frozen vegetables, nuts and snacks. **China and Thailand** Nuts and wine. **Vietnam** Supplements and dairy. **India** Nuts and canola oil.

Client markets reflect our current sourcing work for international clients. Our Australian and New Zealand export programs are open to buyers in these markets and beyond. Suggested starting categories are an offer, not a statement of current trade.

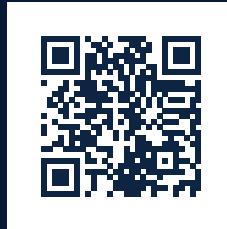
ENQUIRIES

Send us your brief.

We will come back with suppliers, samples and an export quote.

IN YOUR BRIEF

- Product and specification
- Destination market and port
- Channel: retail, foodservice or manufacturing
- Volume range
- Packaging and labelling needs
- Timing



Scan to open the export enquiry page and download this brochure.

shiivimports.com.au/export-enquiry



Shiiv Imports Pty Ltd
ABN 15 158 243 442 · ACN 158 243 442
sales@shiv-impex.com

Raj +61 413 939 862
Sameer +61 497 183 380
Bhavin +1 630-336-7666

Sydney · Auckland · Singapore ·
Ahmedabad, India · Texas, USA